

indigital 

# Reactivate the communication with your customers

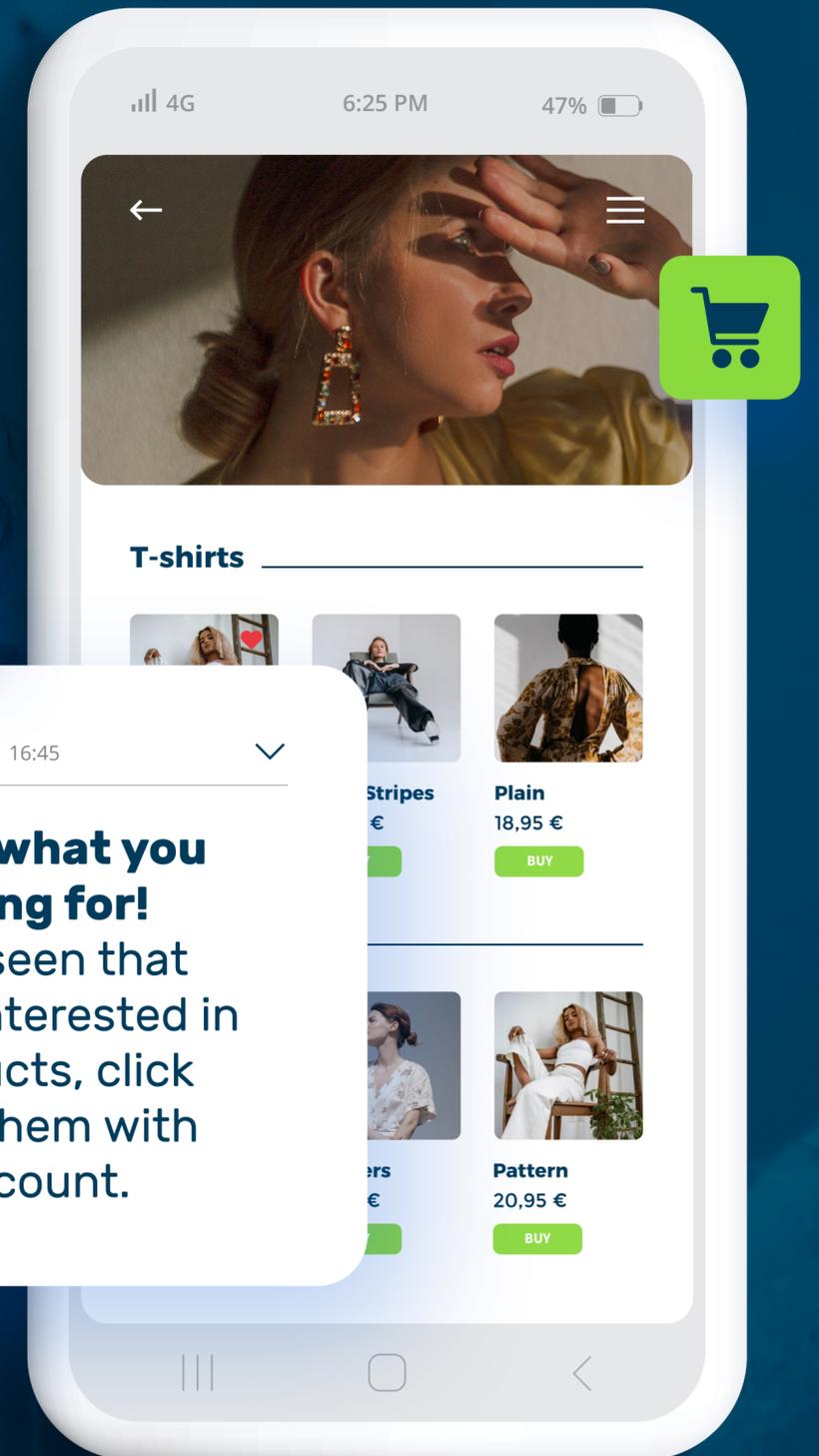
Retargeting  
with Indigital



Your business 16:45

**We have what you  
are looking for!**

We have seen that  
you are interested in  
our products, click  
and buy them with  
a 10% discount.

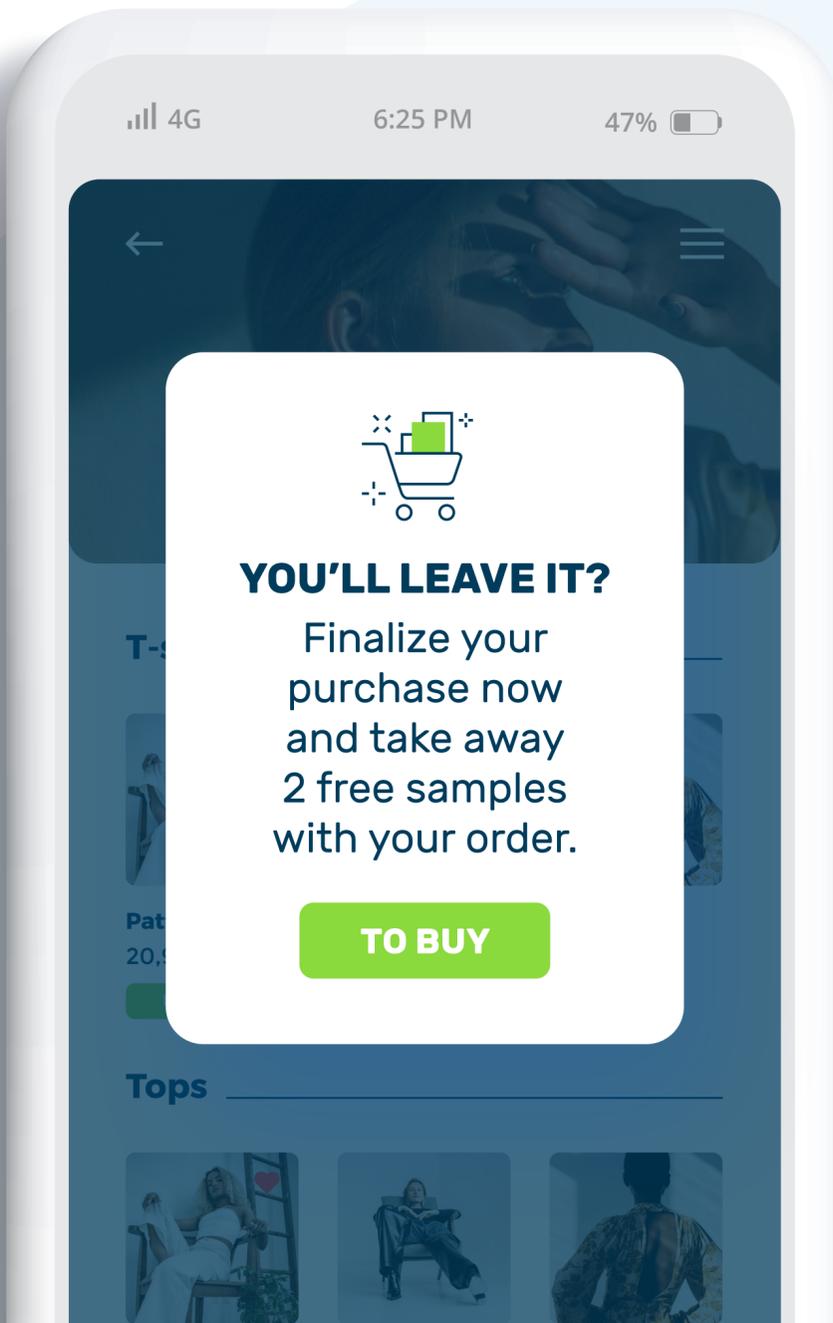


# Reactivate communication with your clients



Do your clients already they do not open the mail and **you need one alternative?**

Push notifications service from indigitall **is your solution.**

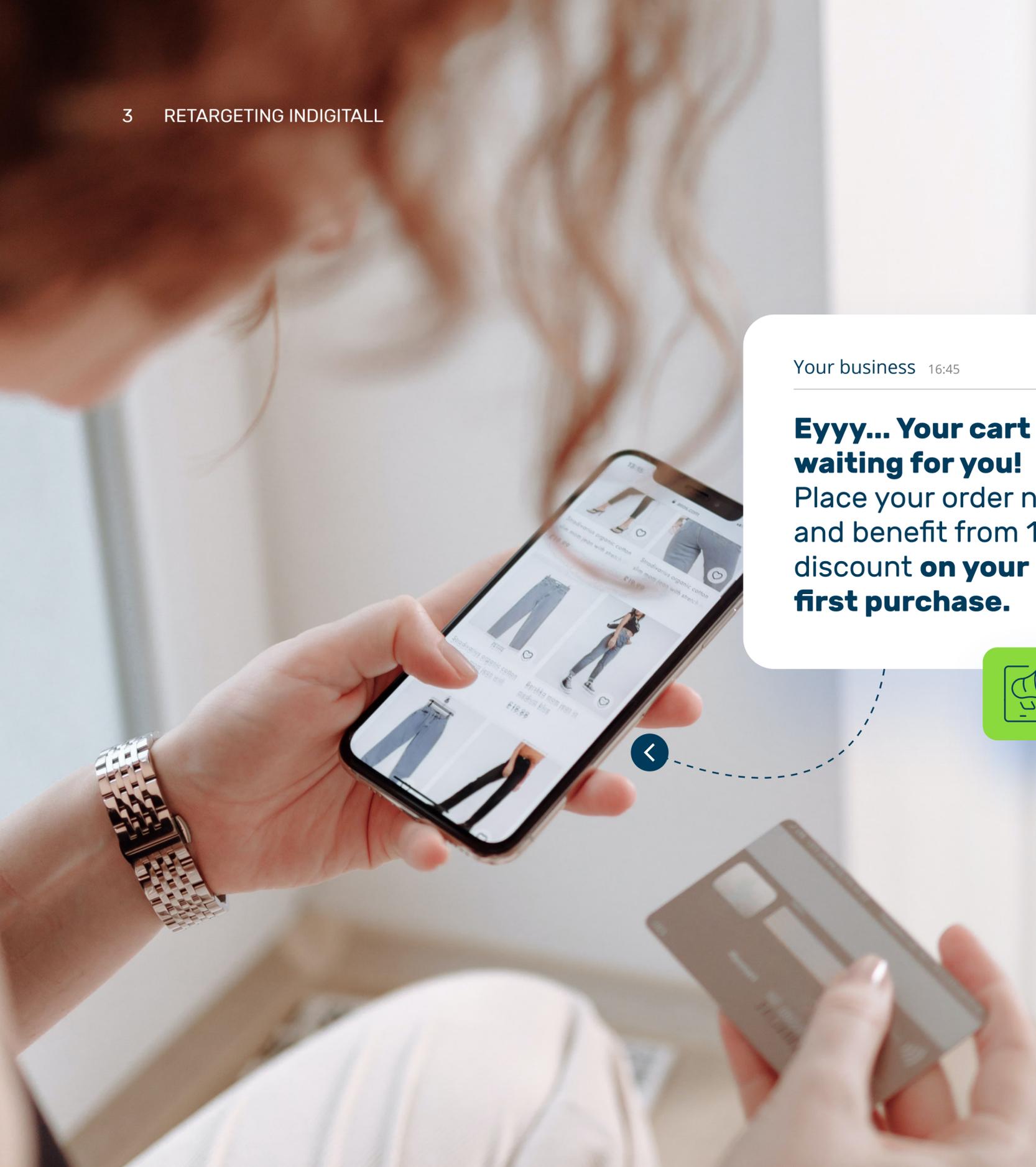


**Increases your sales** between a 7% and 10%



Generate **40% more leads**





Your business 16:45 

**Eyyy... Your cart is waiting for you!**  
Place your order now and benefit from 15% discount **on your first purchase.**



 In indigitall we know how difficult is that a customer **finalize the purchase the first time enters into your website.**

 We also know that **remarketing, or retargeting, can help you to recover to those possible clients** who seemed interested, but they left without buying.



It is important that your website or app **have a good user experience**

When a potential customer find your website **is important do not miss the opportunity** and that you make sure that the user experience is correct.



Don't forget to have the **right tools in place**

Within your website or app includes a **simple purchasing process, with a positive user experience** that boost the purchase.



# What is retargeting and when to use it?

**Get back to impact users who have already interacted with your business** through its website or your app.

Analyze the points where users fall and remind them what do **you have available that service or product that they were looking for.**



Your business 16:45 

**We have again in stock the item that you seek!**  
Run before take it away from you!



Your business 16:45 

**You forgot something?**  
You have items in the cart, complete your order before they run out!



**CASE 1****If an user leaves the cart abandoned**

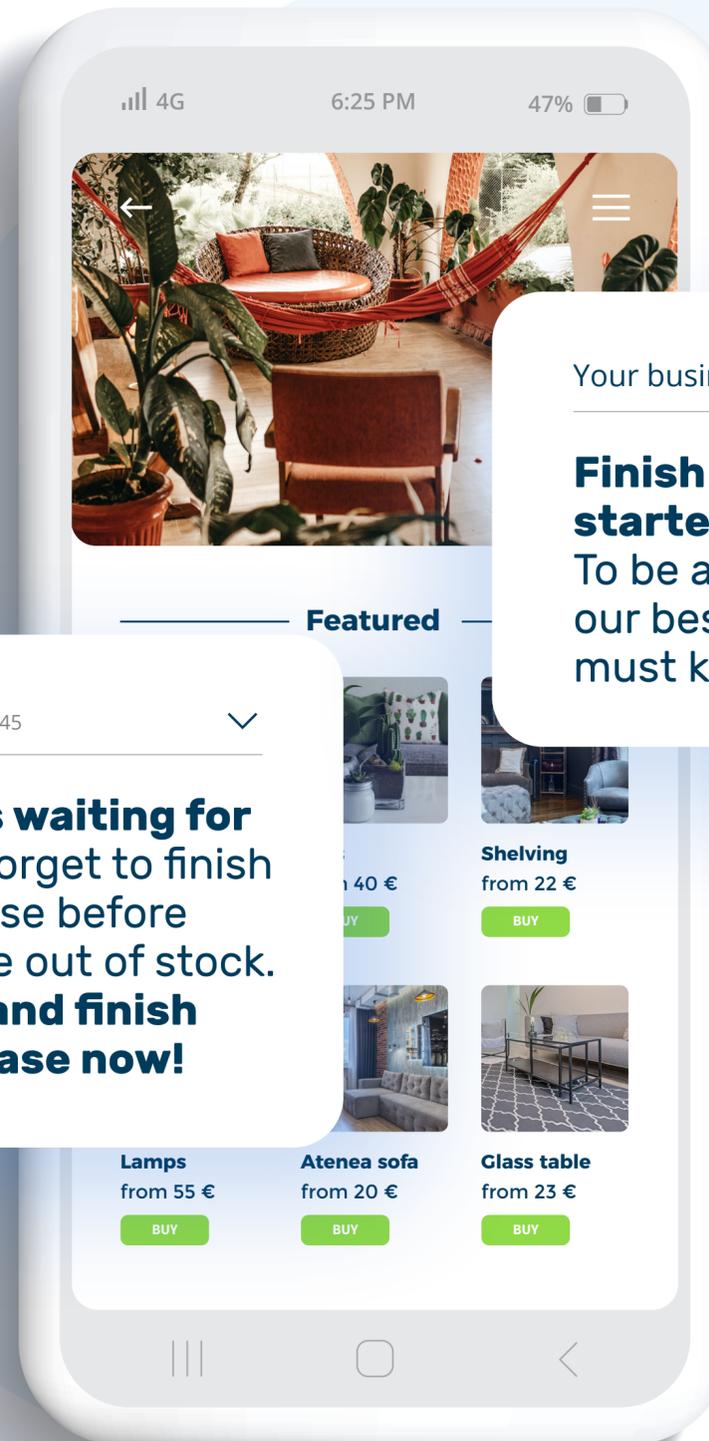
**TROUBLE.** In a situation of this kind, the prospective customer has shown one more interest than evident in acquiring something, but, at the last minute, it has regretful.

**SOLUTION.** An action of retargeting is the easiest way to recover the interest of your potential customers. You remind them that your cart is still there waiting!



Your business 16:45

**Your cart is waiting for you!** Don't forget to finish your purchase before products are out of stock. **Click here and finish your purchase now!**



Your business 16:45

**Finish what you started...**

To be able to offer you our best service, we only must know some data.

**CASE 2****It let incomplete a form**

**TROUBLE.** Not everything is selling, it also matters the capture of leads. Yes, a user has started to fill in the form and then he has repented (regreted), you can also go back to attract it with retargeting.

**SOLUTION.** A notification push will wake up again their interest in your business.

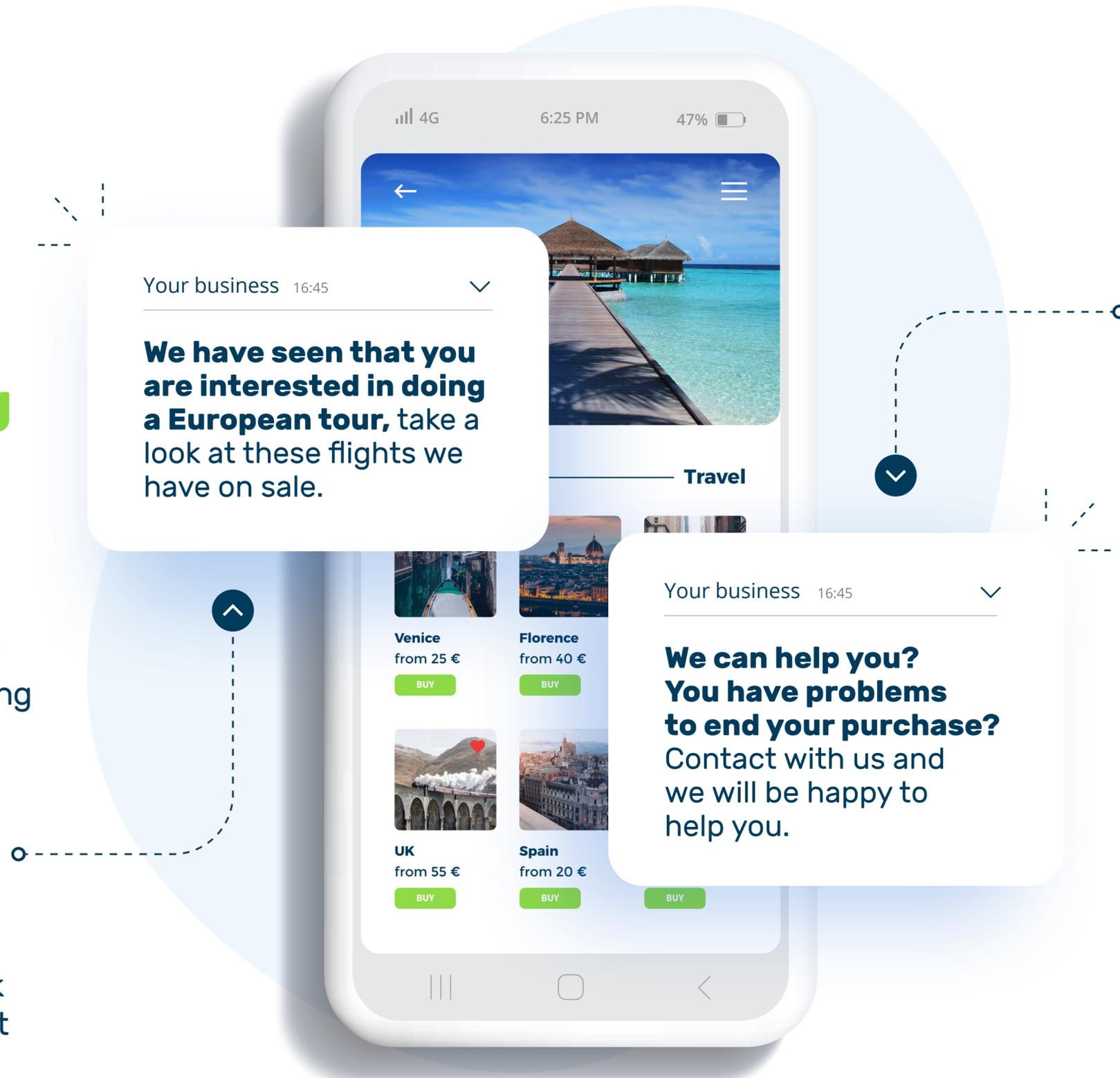


**CASE 3**

If your customer has done scroll and **has stayed a time watching your catalog**

**TROUBLE.** If the possible client has been on your website and has not started the purchasing process, but it's been a long-time watching a product or service, take advantage of it.

**SOLUTION.** You have first-hand information about what interests to your customers. Uses remarketing to contact back with him and show him what do you know he likes.



**CASE 4**

If you have **problems to end the purchase**

**TROUBLE.** If the user has had an unexpected problem to end the purchase

**SOLUTION.** Retargeting to through notifications push or app can impact to that user, offering finish the purchase and making different alternatives available for the client.

# What benefits brings retargeting to your business?

In indigitalll we have **push notifications automated service** for remarketing with users who have interacted with the app of your business (AppPush) or with your website (WebPush).



## 01 Higher CTR

You can edit and customize the design of your notifications in real time, what they will make more effective.



**You will gain visibility** thanks to push notifications



**Automatic dispatch** of notifications push



**Notifications adapt** to each phase sales funnel

And they conform to what the consumer needs at all times.



## Control of the delay shipping

Since the action happens on the web or app. The impacts can be excluded or include on weekends to choose the most desired days.



## Close of clients that they abandoned a process

You turn up the volume conversions achieved by offering user information very specific about the product or service what do you know for sure is interested.



## You improve the branding

You improve the branding by allowing users who have already been in contact with your brand know a lot better.



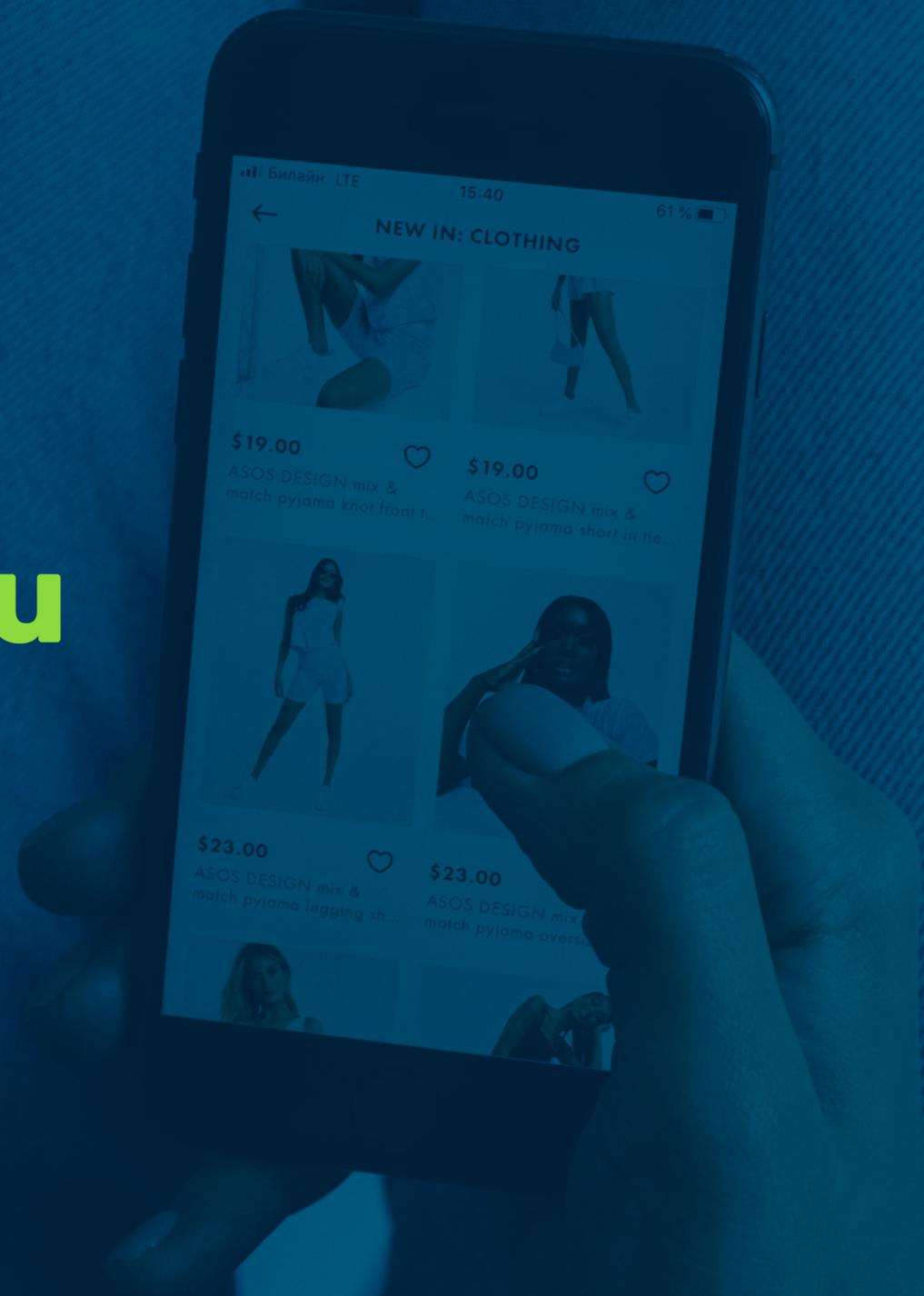
## Directed to your potential's users

They have more likely to generate conversions and establish engagement with the app.

Retargeting is one of the most effective techniques to **attract customers and improve your brand image.**

¿Do you want to know all the **benefits that can you have for your business?**  
Get to know us at:

[www.indigitall.com](http://www.indigitall.com)





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