

indigitalall 

Mobile Wallet

The new communication channel



Increase sales



Easy activation



Push notifications



Direct to your wallet

COUPON ACTIVATED

Your coupon has been activated successfully, will be applied to your next purchase.



Channel of communication

Your business 16:45

Antonio, congratulations!
Your special discount for your birthday is about to expire...

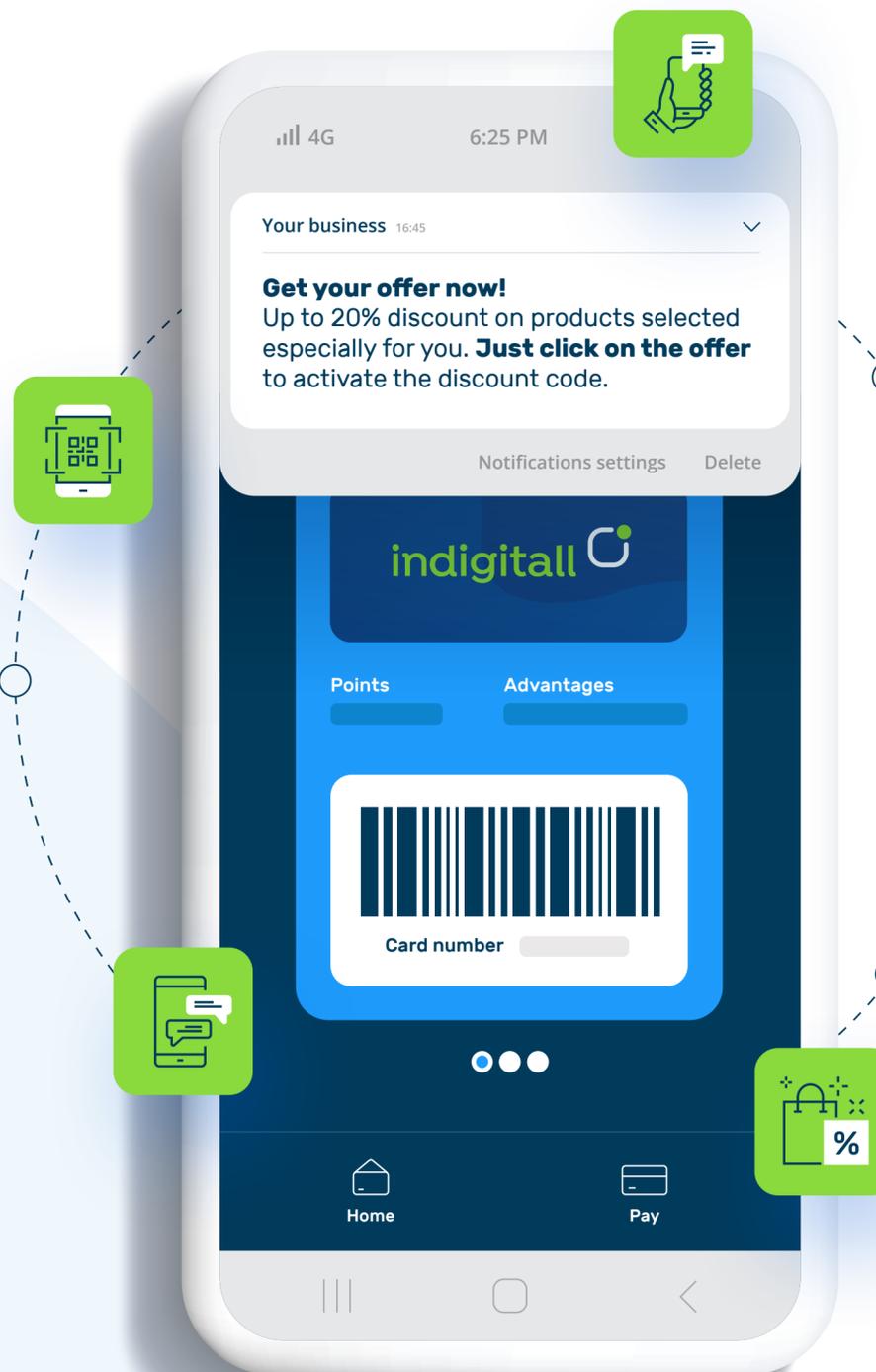


Mobile wallet Summary

What is the mobile wallet?

A new and innovative channel communication to **connect your brand with the customers.**

With mobile wallet make your **communications save automatically on the device of your customers.** Making the brand always up to date.



How is activation?

- 1 Scan the **QR code**
- 2 **The user clicks the add button** to include the card in your wallet
- 3 **You can now send notifications to each user** with offers, promotions, etc...

What are the benefits?

- 1 You do not need a **mobile app**
- 2 No work from your **technical team**
- 3 Impacts **Andoid and Apple** devices
- 4 **Unlimited** number of **shipments** monthly

¿In which cases can use this service?

A channel to be able to **send offers, promotions, tickets, news,** etc for any sector and country.

Mobile wallet Introduction

The mobile wallet is called to **revolutionize the way that we communicate to our clients** the information of our product or service.

In addition to being used as a method paid, indigitall has converted the mobile wallet in a **channel where to achieve higher ratios of conversion and loyalty.**



A challenge for the companies...

Companies are meet the challenge **to know how to take advantage of extraordinary benefits that offer the use of mobile devices**, especially in what I know refers to the strengthening of link with customers, through direct messages to mobile devices.



We tell you how to do it...

From indigitall we tell you how you can use all the benefits of mobile wallet. **Use any type of offers and promotions at the best time for your users.**

Currently the statistics of the mobile interactions show us its **validity as a channel of Communication with the clients.**

96%

POPULATION + 14 YEARS OLD

Use Smartphones

31,3

MILLION OF PEOPLE

Use Smartphones

Agree with the **study Annual Mobile & Connected Devices** made by IAB Spain, in Spain:

82%

INTERVIEWED PEOPLE

They recognized the habitual use of this shopping device **on-line**. For the facilities that offers to carry them out in any time and from any place.

30%

PARTICIPANTS

They also **use it regularly for contactless payments**. For many, a gesture called eliminate the use of physical money.

How is it activated and **how it works?**



1

Multiple points
contact

SCAN THE QR CODE

Once the QR is scanned,
the user presses the button
add to include the card in
your wallet.



2

Direct to
your device

INCLUDES THE CARD IN THE WALLET

Once the QR is scanned,
the user presses the **button
add to include the card in
your wallet.**



3

You can now send notifications to
each user with offers, promotions, etc.

UPDATE THE INFORMATION

Ready for use!
Complete these 3 steps
and you can start sending
your campaigns.

Converts and retain your customers

Discover all the possibilities that offers mobile wallet like a **powerful conversion channel and loyalty.**



Indigitall develops a new channel

From indigitall we have developed a technology that will allow you to **send any type of information within the same notification push.** Fulfilling all the security standards and quality. In addition, you will not have to carry out any type of development or integration, it is as simple as sending a campaign.



Open new avenues contact for the brands

Our goal with this service is to **open new contact channels for brands.** Motivating the customers to interact more and to use the services that advertisers offer. There are many ways to contact and scenarios, the technology of indigitall can be applied in any QR code that is found in newsletters, emails, websites or physical premises.

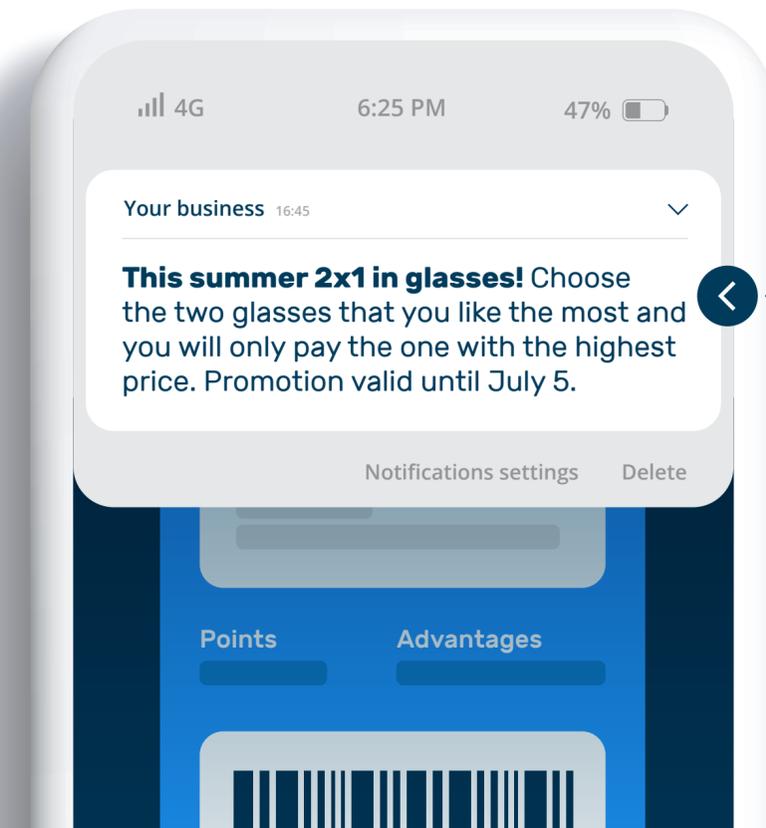


Generate links of long duration

In each possible customer journey, you can include a period contact, which allows save the card with a single click. This card will allow the customer to make a direct use of the advertiser's service, **getting loyalty and without intermediaries.**

Forget having an app to **build loyalty to your clients**

Even having the application this it is **useful for those users that they have deleted or not used** an app



You will not need any kind of development or integration

You can start using this service in minutes. **Create and activate your QR codes and start generating traffic now!**



Broadcast all benefits of your brand

In every possible customer journey, you can include a point of contact, which allows you to save the card with a single click. **This card will allow the client to make direct use of the service of the advertiser,** achieving loyalty with a quality service and without intermediaries.



Facilitate the process for your clients

Subtract processes from your clients and update your communications with a push.



Gain visibility

Generate your communications with one of the **channels with the highest visualization ratios on the market.** Showing your communications in the header of the devices.

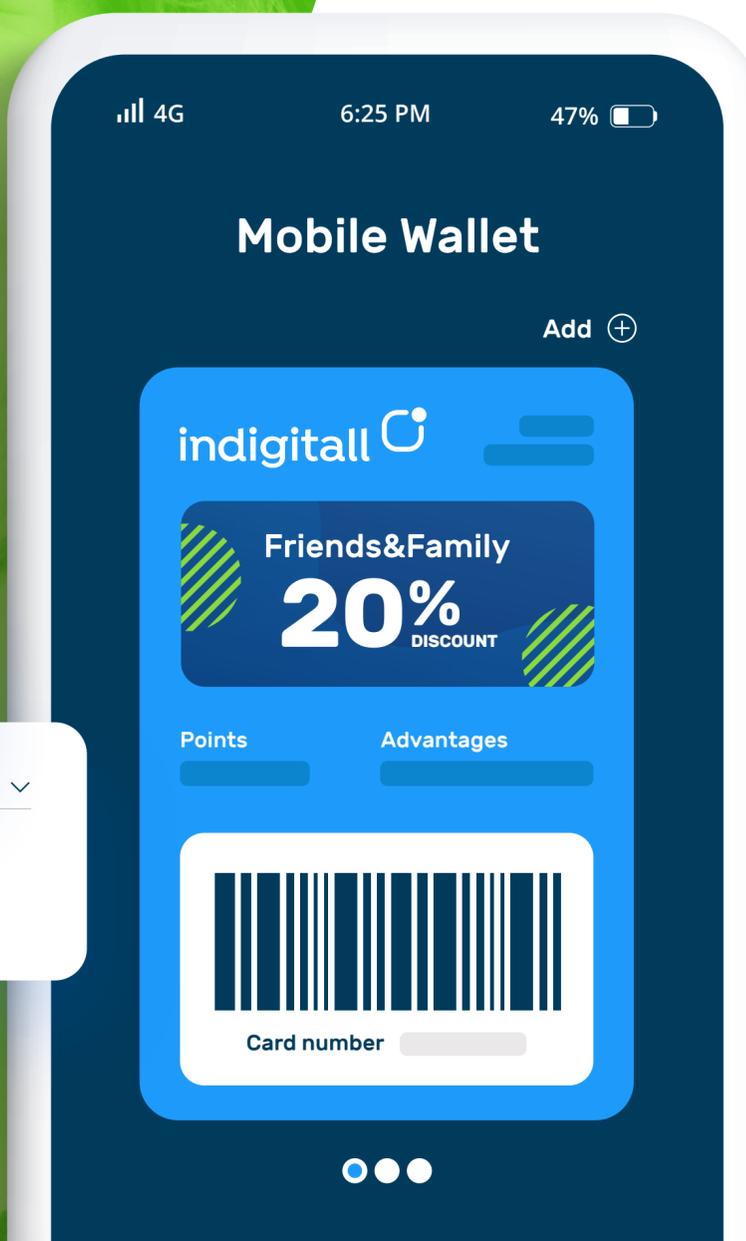
An outstanding experience

Indigitall helps you to provide to your clients a **unique and friendly experiences.**



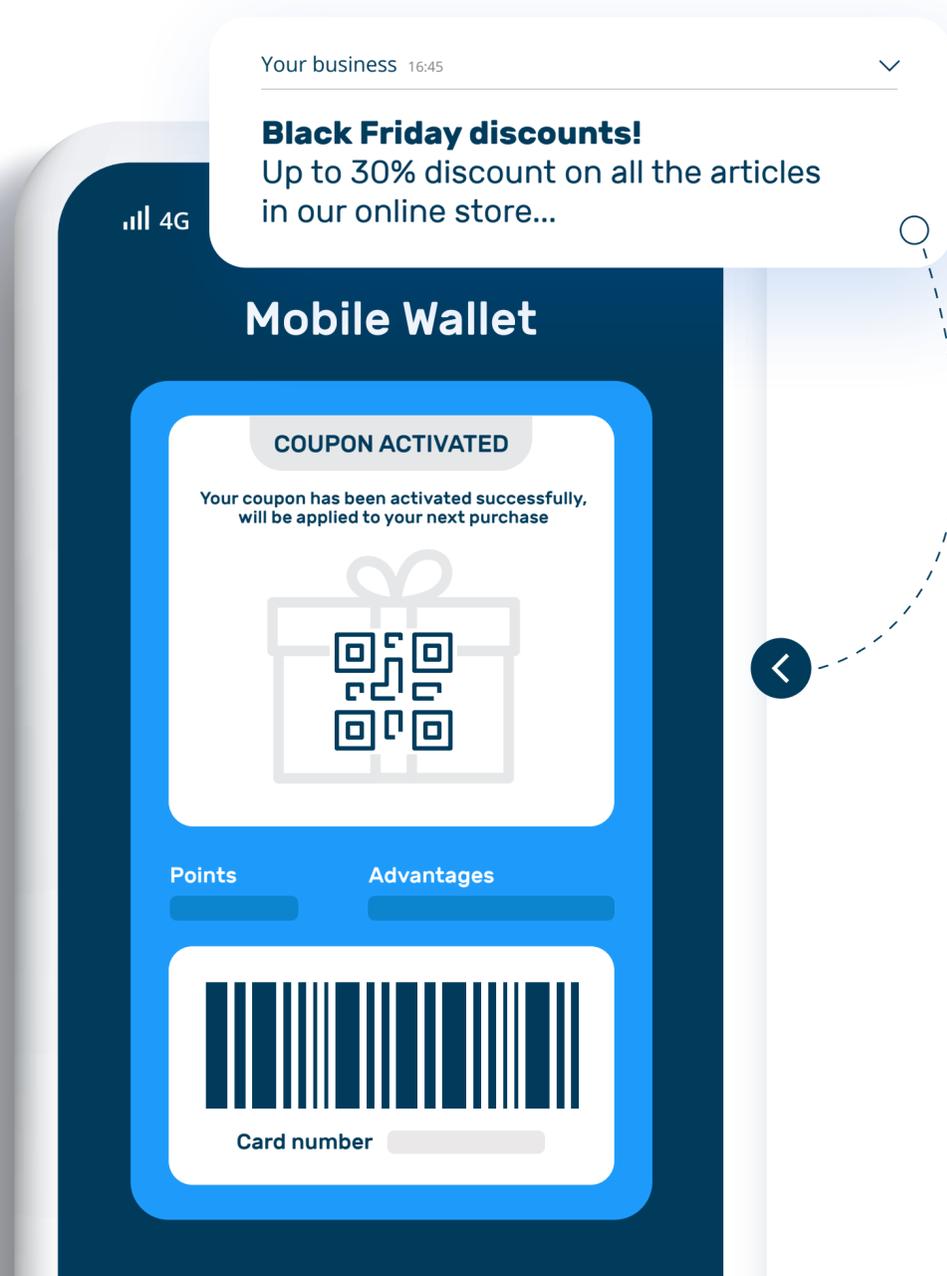
Your business 16:45

Friends & Family is here!
Get 20% off discount on all web products...



- ✓ **An easy service**
By being installed directly in the wallet, purchase communication barriers are eliminated and the **brand encourages the user to make use of its offers whenever they want.**
- ✓ **Centralizing the experience**
The user experiences a **tour without interruptions.** A seamless, centralized experience on your mobile device.
- ✓ **All are advantages**
This service offers **convenience, immediacy, security, and versatility** reinforcing the relationship with your clients.

Lasting presence in your clients' device



- ✓ **Send information by a push notification**
 The differentiating value of this service is in the possibility of updating the content of the cards, and in the **ability to send notifications push immediately.**

- ✓ **Content update of the card is key**
 Since it can be adapted according to the **brand needs** and interact with customers proposing the use of promotions and offers that can always benefit them.

- ✓ **Personalized updates**
 These updates can be customized taking into account **where the customer is in the lifecycle.** Strengthening the relationship and loyalty.
- ✓ **They provide visibility and amplify the message**
 Push notifications give visibility and amplify message, making you communication **stay in the minds of your customers.**

Unlimited usage scenarios

Adapt to the **needs of your customers**



Total availability for customers

A feature that makes this service unbeatable is that the user has total **access of your discounts, promotions and offers...**



Cards digital loyalty

They also allow that shops or companies digitize the cards loyalty. One step more in the commitment with the **care of environment** by favoring the decrease in use of plastic.



Reactivate the relationship with your clients and sell more

With the use of mobile wallet your users will **increase the utilization of your offers**, increasing your sales and strengthening your relationship with the client.



Capture your audience in the point of selling

An effective way of **keep your target audiences loyal.**



Unlimited shipping

Communications without limitations in the volume of shipments.

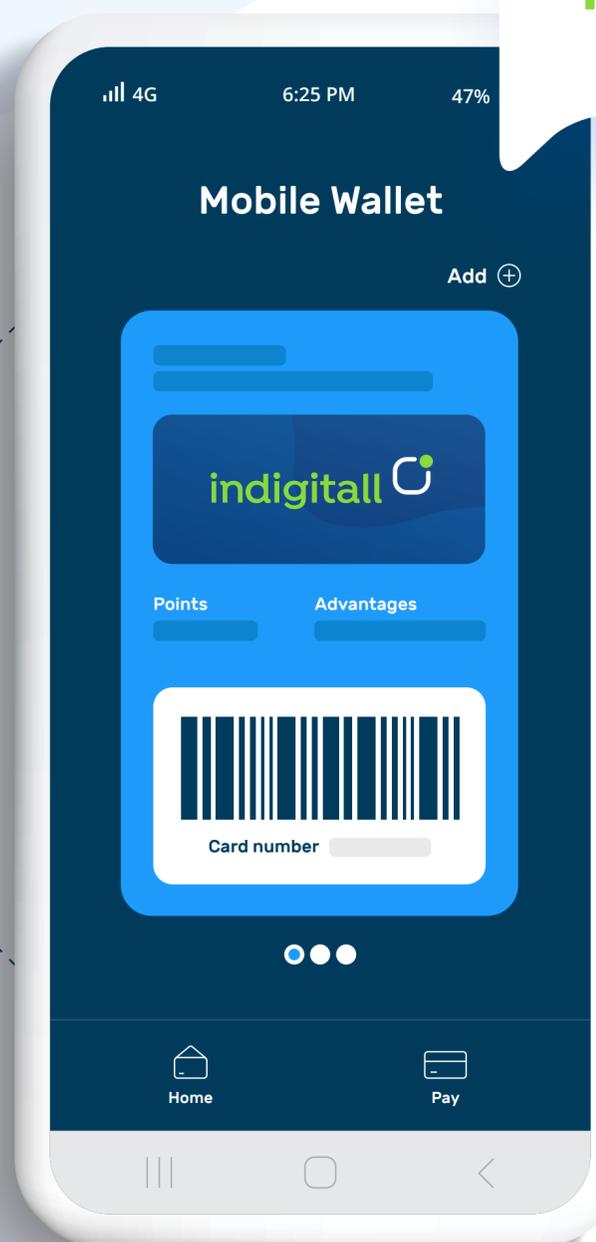
Mobile wallet, What is your ROI?

Higher conversion

Virtual cardholders or wallets are born as part of the whole **transformation derived from the increased use of mobile devices**. They constitute a highly effective instrument for loyalty and customer retention, increased traffic in business and increased sales.

Greater Loyalty

The key is in the reinforcement of the figure of the customer as the core or center of the business. This is where the mobile wallet takes on a role transcendental as a communication channel novel and close. **A current tool and innovative that is proving its value and marketing effectiveness.**



**THE MOBILE WALLET
IS HERE TO STAY**

Higher traffic to your establishment

It has been shown that the implantation of digital wallets directly **affects the increase in repeat purchase of customers**, in increasing the value of their shopping cart and in greater participation in promotions and offers.

- ✓ Customers of companies that use these types of applications **buy up to 63% more** than in business they don't use them.
- ✓ They make purchases with a **15% higher value.**
- ✓ All based on **comfort and trust offered by virtual wallets**, in addition to personalized promotions, discounts and messages corporate.

**At indigitall
we offer all the
support to our clients
so that they can
successfully use this
new communication
channel**

Try our automated marketing platform
and discover the power of communication
to connect with your customers.



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