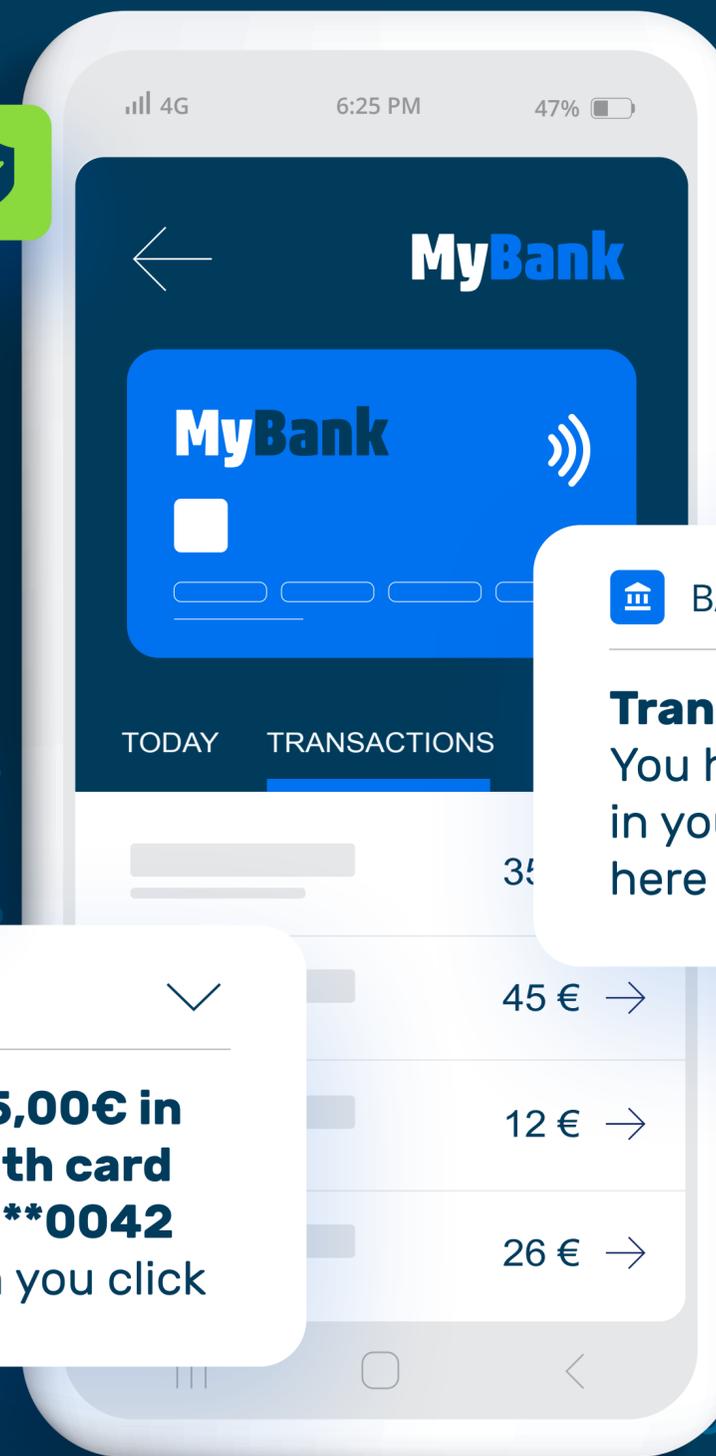


FINANCIAL SERVICES, E-COMMERCE,
MARKETPLACES AND OTHER SECTORS

Encrypted Push

indigital Solutions
for **Sensitive Data and
Economic Transactions**

indigital 



 BANK APP 

Transfer received.
You have a new income
in your account. Click
here to access.

 BANK APP 

**Payment of 65,00€ in
Gas station with card
terminated in **0042**
More info when you click



100% Safe Notifications at Lower Cost and Greater Impact



Safer
than SMS

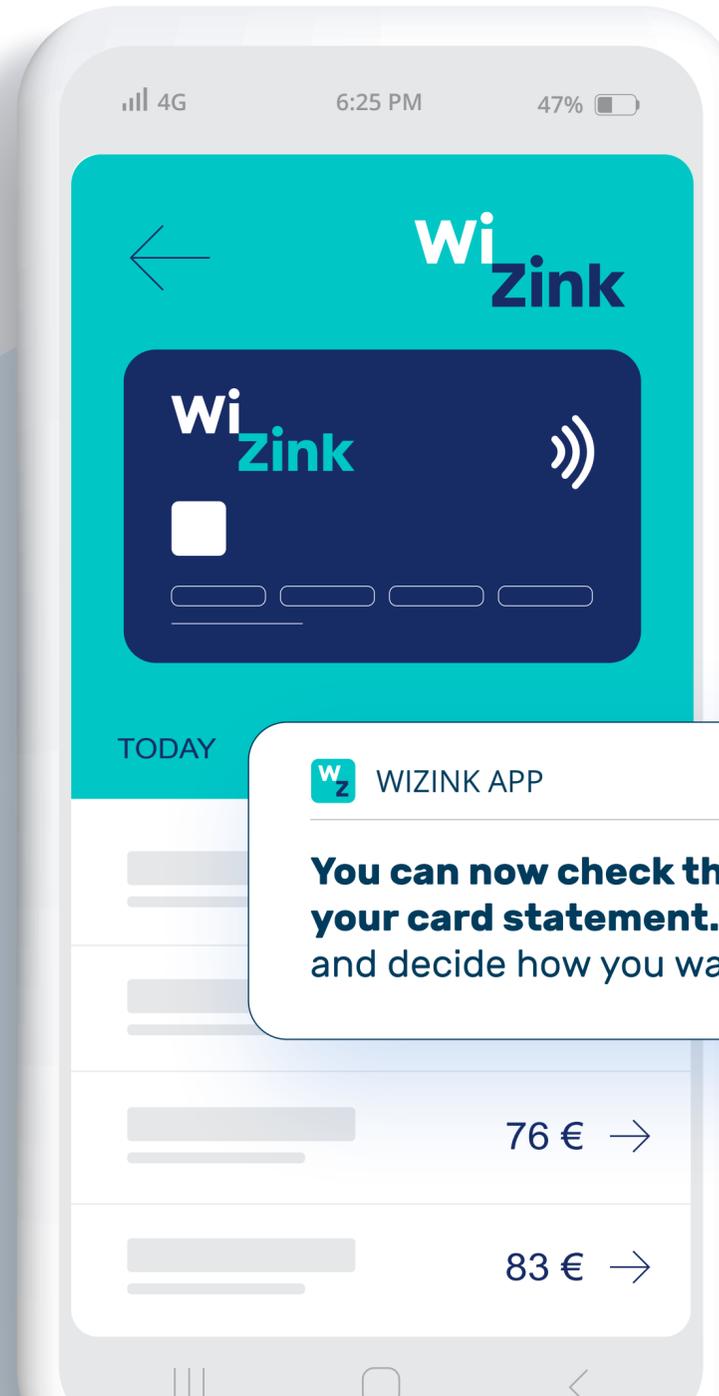
**FORGET
SMS!**



More cost effective
than SMS



Up to 20% more effective
than SMS



Success Story - WiZink:
Increasing brand satisfaction and reputation



Immediate and controlled
deliveries



Easy Integration
indigitall implements it quickly

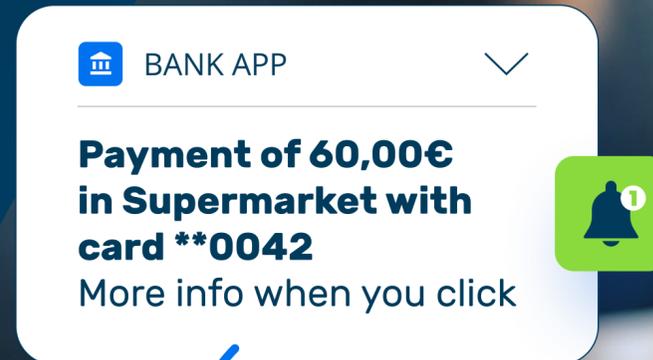


Simplifying and improving the usability
of the App

What is it?

indigitall has created a system of encrypted push notifications for data sensitive and economic transactions through **a fast and customizable integration to offer:**

- > The best channel for ensure the transmission of **confidential information**
- > **A more cost effective** communication service
- > Higher **acceptance rate**
- > **Immediate** delivery
- > Optimal usability



WHAT IS IT USED FOR?

The organization will be able to use push notifications on your **daily relationship with the customer:**

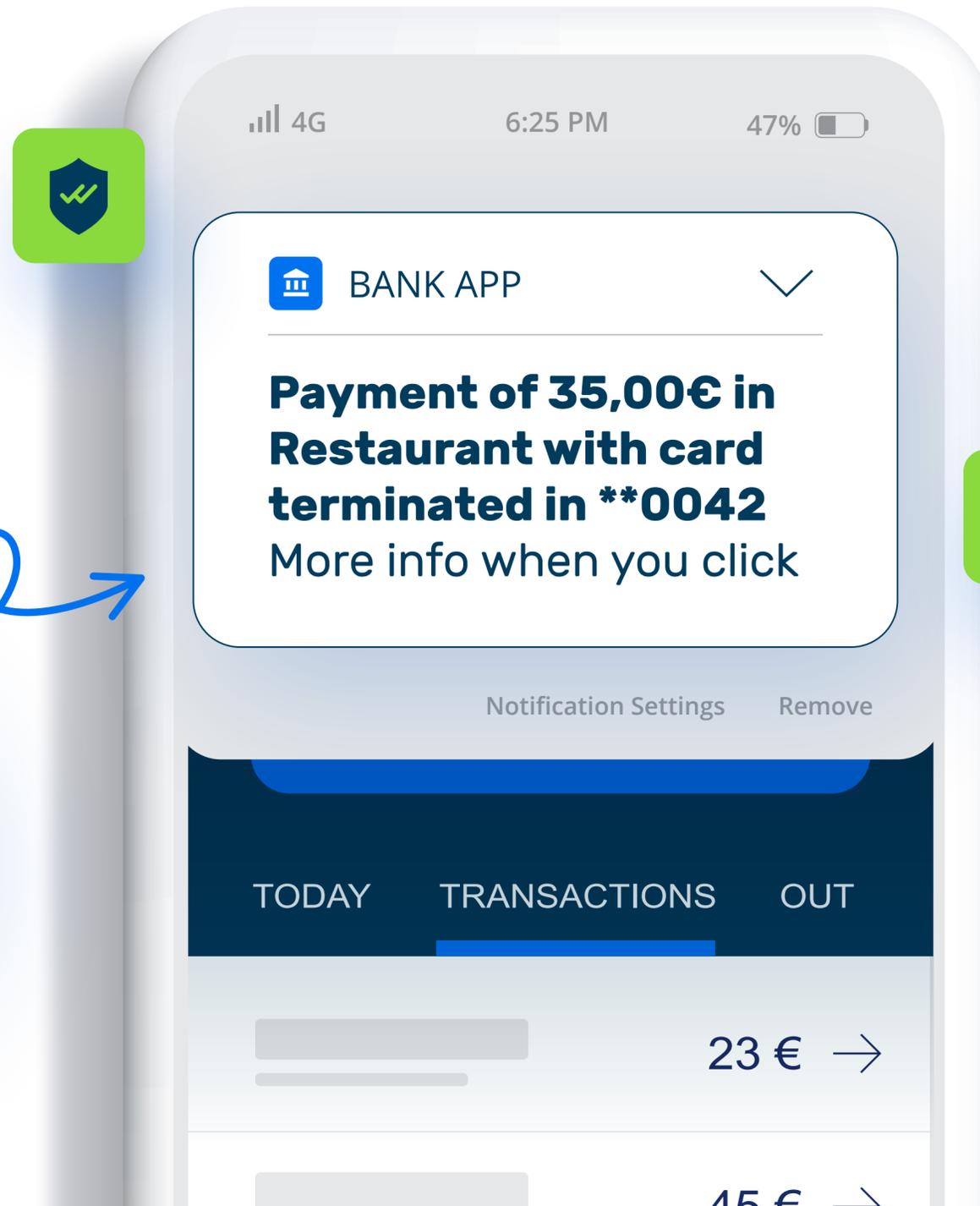
- > Confirmation of online purchases
- > Specific campaigns
- > Pre-authorized loans
- > Contracting of financial services...

OUR KNOW-HOW

To choose indigitall as the disruptive point for **the way you communicate with your customers** due to our good practices, knowledge and experience in the financial sector and e-commerce (Bankinter, EVO Bank, Carrefour...)

How it works?

Once the institution has the system, it can **send its notifications through indigitall, with a 100% verified and secure system.**



Specially designed for the **demand and rigor of economic transactions** with resources exclusively destined to this area, guaranteeing **maximum operability and robustness** of communications.

Encrypted push notifications are the current most secure channel for sending confidential information

- ✓ SMS service is an **obsolete channel** due to its cost and high risk of being hacked
- ✓ indigitall offers an **infallible system against hackers** and, especially suitable for the development of financial activities, e-commerce, marketplaces and other sectors

ACCEPTANCE RATE INCREASED BY UP TO 20%!

Why continue to maintain sms, despite its low guarantee and higher price?

There is no logical reason; in addition to losing money and not improving results, the **security of customer data and the reputation of the brand** are being put at risk.



Benefits



Notifications have a **verified source** while anyone can write a sms.



Creating a **greater impact** for your messages with the optional addition of images, videos or emojis.



indigitall has implemented **specific features** to maximize security (end-to-end encryption, HTTPS protocol...).



Improving the **usability experience** of message recipients. Better rate of acceptance!



Reducing costs with an unlimited service of encrypted push notifications against the high cost of sending sms.



Immediate and controlled delivery of all communications.



No push can be read by another application while any application can access the content of the sms.

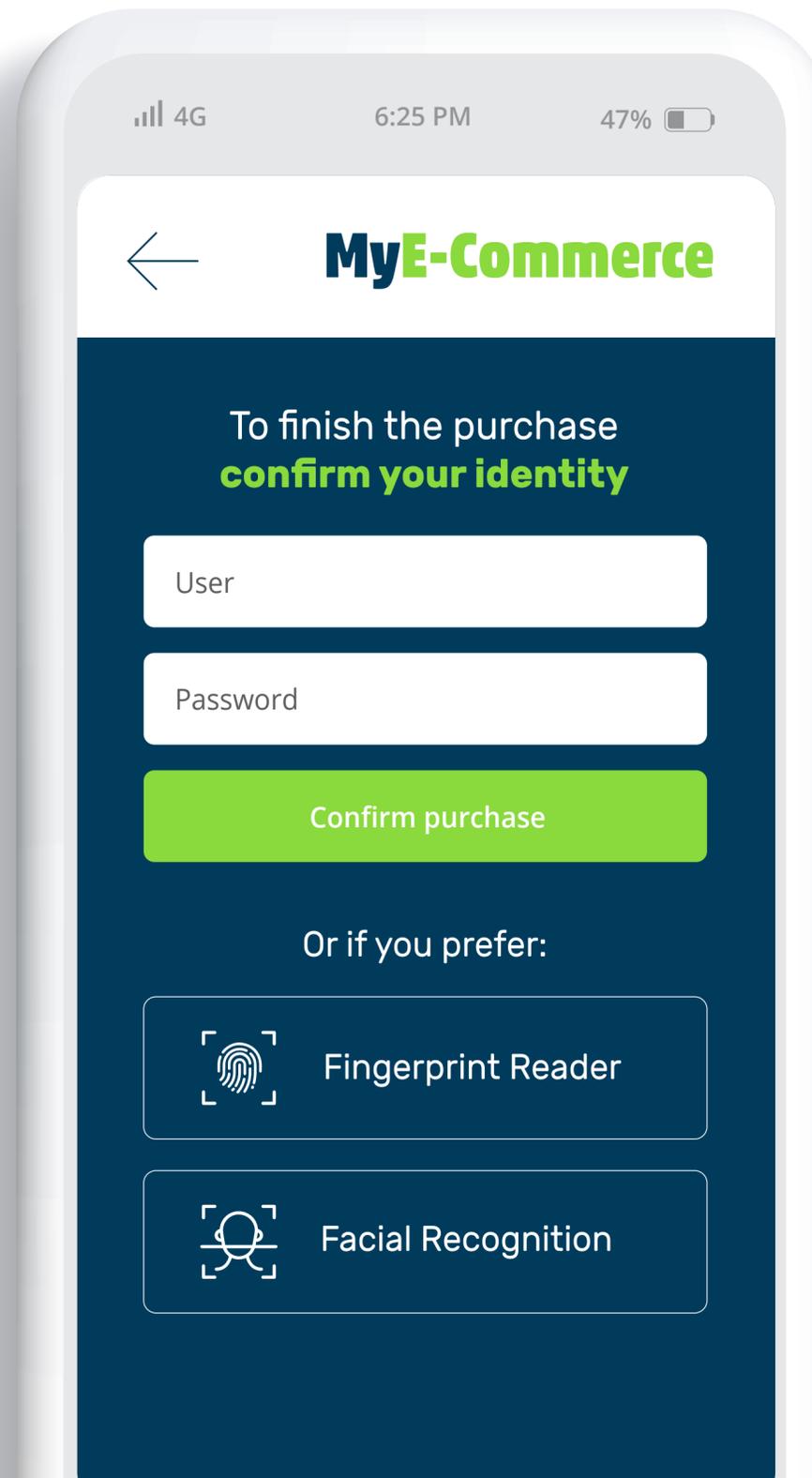


Quick and easy integration. indigitall performs the implementation.

Immediate confirmation of **online purchases**

The encrypted push notifications serve to confirm the **customer's online purchases** responding to the requirement of the European directive PSD2 for the implementation of the two-factor authentication process (**Strong Customer Authentication: SCA**).

- 01 The customer receives **the notification with an OTP code** immediately and securely
- 02 **Thus verifying that the user is in possession of the trusted device**, the only one capable of receiving these OTP codes.
- 03 Afterwards, it is only necessary to **confirm the identity** among several options:



SOMETHING YOU KNOW:

PASSWORD

Login with username and password

SOMETHING THAT IS:

FINGERPRINT

Login with fingerprint reader

SOMETHING THAT IS:

FACE

Login with facial recognition

As a result, sending of notifications **ensures that the institution:**

01 

To have a communication environment with **maximum security**

02 

Reducing the cost of communications by eliminating sms

03 

Offering your customers experiences with **maximum usability** and more engaging messages

04 

Getting a **controlled and immediate** communications system

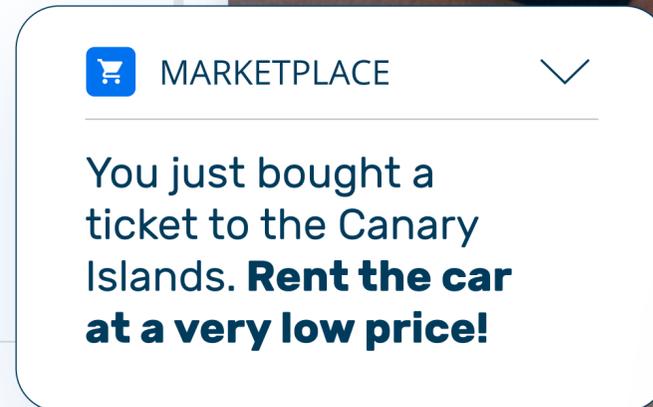
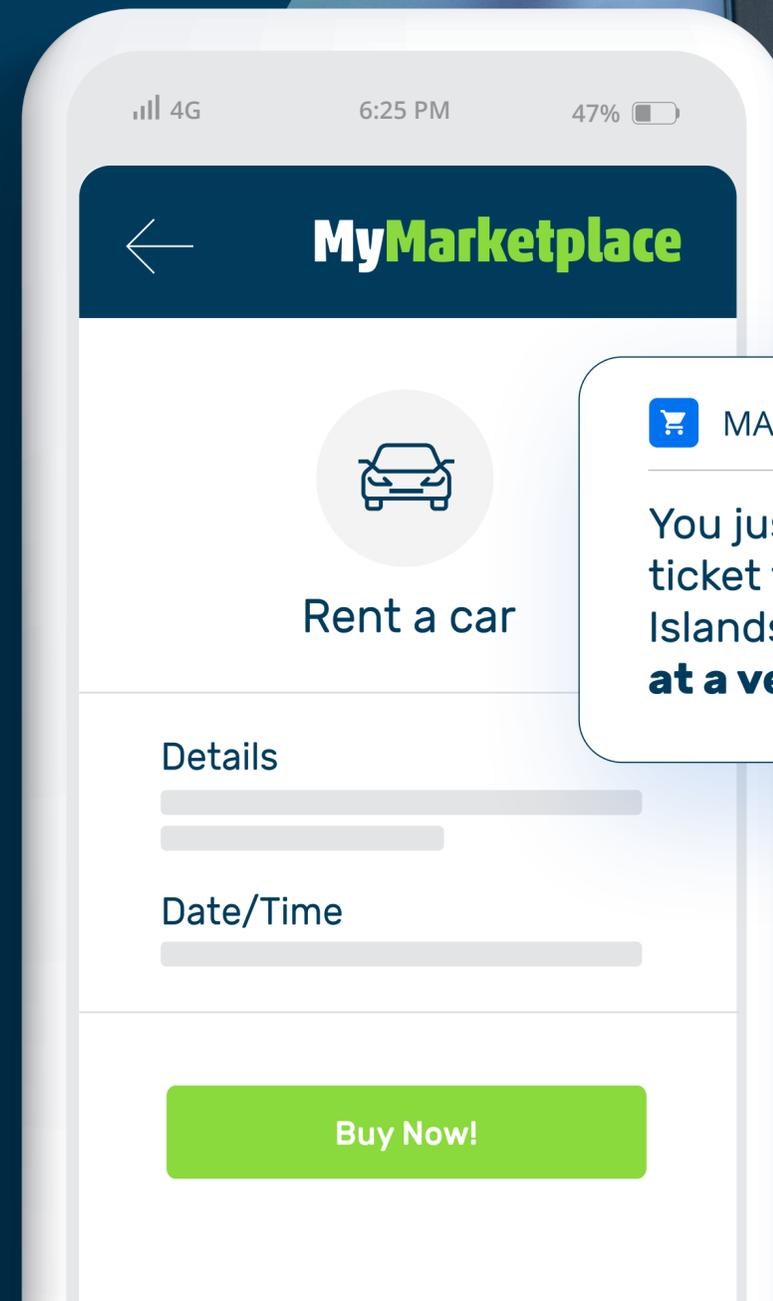
05 

Increasing the approval rate for online purchases **by up to 20%**



One-Click Experiences

Encrypted push notifications allow you **to send messages to customers at certain times**, either on specific dates or as a result of an event that is used to send a specific campaign.



In these cases, the user enjoys a **“One-Click” experience** because the usability and agility of the notification is maximum by allowing the **automation and filling of forms from the App**. Immediate, direct and safe experience: One-Click and... it's done!

One-Click Experiences

We live in a time of **information saturation and marketing impacts** where all companies put the focus on the customer because they say “it is the most important thing”.

At indigitall we agree but we go one step further. We do not focus on the customer but **generate their own light, an immediate and fast decision-making.**



Traditional Marketing
Focus on the customer

indigitall Encrypted Push
We empower the customer with the “One-Click” experience. If you want it, then you want it NOW!

We define the client as **a unique and personal decision point with a “One-Click” experience**, within an immediate, friendly and controlled communication process in the **safest technological environment today.**

Summary

Our encrypted push system is developed and customized for each company being managed completely by the indigitall Team with the maximum guarantees and security measures.

Therefore, the implementation of the indigitall notification system allows:

01

Developing communications in the **most secure environment**

02

To **eliminate the high cost** of sending sms

03

Increasing the **rate of acceptance of the receiver**

04

Improving the **usability of the App and the user experience**

05

Creating **more engaging messages** through the optional addition of multimedia elements

06

Managing the confirmation of **online purchases** in compliance with the European directive PSD2 for the implementation of the two-factor authentication process (SCA)

07

To take advantage of indigitall's **knowledge and experience** in the development of push notifications

08

Success Story - WiZink

The bank increased the rate of approved purchases from 78% (sms) to 90% (encrypted push). In addition to increasing user satisfaction and brand reputation

09

To establish a system of **immediate and controlled deliveries**

10

Creating specific campaigns (pre-authorized loans, contracting other services ...) empowering the client with the **"One-Click" experience**, which generates an increase in impact and a better response. More Income!



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